

# VISION 2030 STRATEGIC PLAN



**ROBERTS**  
WESLEYAN UNIVERSITY

## Mission

As a community of learners committed to historic Christianity, Roberts Wesleyan University seeks to prepare thoughtful, spiritually mature, service-oriented people who will help transform society.

## Market Position

**New York's Leading University  
for Character Education**

## Our Pillars



From our deep roots in Christian faith, Roberts Wesleyan University is committed to equipping all students with the character and competence to lead in the midst of societal tensions and influence the most profound issues of today. With customized educational opportunities and immersion in career-enhancing practical experiences, Roberts ensures that every graduate will possess the skills that lead to the flourishing of people and communities throughout the region, nation, and world.

## Strategies

EXTENDING  
INFLUENCE  
THROUGH  
PARTNERSHIP

EXPANDING  
ACCESS TO  
CHARACTER  
EDUCATION

FAITH  
INTEGRATED  
LEARNING

WHOLISTIC  
STUDENT  
SUPPORT

## Measurable Outcomes



Thriving  
Campus



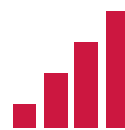
Social  
Mobility  
Ranking



Character  
Forming  
Experiences



Alumni  
Impact



Service Hours  
and Awards



Great College  
to Work For



Intentional  
Partner  
Engagement